

Slogans of Cities and Electric Signs.

Many electrical contractors over the United States have joined hands with the central station to "push the electric sign game" and have found the central stations willing to co-operate and to allow the contractor a fair profit for his work. Most every city has a slogan and some cities have electric signs. We have clipped from "Signs of the Times" a list of the cities that have slogan signs, and slogans from other cities. This list is not complete as yet. Is your city shown? Why not try to sell the merchants in your city electric signs?

The cities that advertise by means of slogan signs:—

Allentown, Pa.—"Dwell Here and Prosper."
 Anderson, S. C.—
 Birmingham, Ala.—
 Bristol, Tenn.-Va.—"Bristol Push! That's Bristol."
 Bluefield, W. Va.—
 Canon City, Colo.—
 Canton, Ohio—"Welcome."
 Caropolis, Pa.—
 Dayton, Ohio—"Greater, Brighter Dayton."
 Durham, N. C.—"Durham Renowned the World Around."
 Easton, Pa.—"City of Resources."
 Fort Worth, Texas—"17 Railroads—Manufacturing Center."
 Galveston, Texas—"The Treasure Island of America—Growing Greater, Grander," etc.
 Garden City, Kansas—"Welcome, Garden City."
 Hattiesburg, Miss.—"Hattiesburg—The Hub."
 Jackson, Miss.—"Share Jackson's Opportunities."
 Little Rock, Ark.—"Little Rock's Population, 1920, 200,000."
 Muskogee, Okla.—"Welcome to Muskogee."
 Massillon, Ohio—"Massillon Invites Industries."
 Marinette, Wis.—"A Home for You."
 Menominee, Mich.—"Welcome."
 Montgomery, Ala.—"Your Opportunity."

New Orleans, La.—"New Orleans—the Gateway to the Panama Canal."

Nashville, Tenn.—"Nashville Offers Opportunity."

New Philadelphia, Ohio—"Welcome to Our City."

Parkersburg, W. Va.—"Parkersburg—Biggest Little City on Earth."

Pottstown, Pa.—

Pittsburgh, Pa.—"Pittsburgh Promotes Progress."

Rochester, N. Y.—"Here Quality Dominates."

Scranton, Pa.—"Watch Scranton Grow."

Syracuse, N. Y.—"Syracuse Spells Success."

Sapulpa, Okla.—"Sapulpa—The Oil City of the Southwest."

St. Joseph, Mo.—"The City Worth While."

Toledo, Ohio—"You Will Do Better in Toledo."

Topeka, Kansas—"Topeka."

Tuscaloosa, Ala.—"Try Tuscaloosa."

Tulsa, Okla.—"Tulsa."

Warren, Ohio—"City of Opportunity."

Wichita, Kan.—"Watch Wichita Win."

Wooster, Ohio.—

Cities that have slogans, but not slogan signs:—

Albany, Ore.—"The Hub of the Willamette Valley."

Attalia, Wash.—"On the Columbie."

Boston, Mass.—"Bigger, Busier, Better Boston."

Brooklyn, N. Y.—Slogan of the Ed. Elec. Illg. Co. of Brooklyn—"Brighter Brooklyn."

Buffalo, N. Y.—"Buffalo Means Business. Boost for Buffalo."

Chattanooga, Tenn.—"The Dynamo of Dixie."

Cheyenne, Wyo.—"Magic City of the Plains."

Chicago, Ill.—"I Will." "Chicago, the Great Central Market."

Cincinnati, Ohio—"Cincinnati Can Supply You."

Cleveland, Ohio—"Cleveland, Sixth City."

Colorado Springs, Colo.—"She Sits Forever in the Sun."

SLOGANS OF CITIES AND ELECTRIC SIGNS—(Continued.)

- Coos Bay, Ore.—“Oregon’s Deep Sea Harbor.”
- Dallas, Texas—“The City of the Hour.”
- Denver, Colo.—“The City of Lights.”
- Duluth, Minn.—“The Venus City of the Unsalted Sea.”
- El Paso, Texas.—“El Paso, the Pass; Don’t Pass El Paso.”
- El Reno, Okla.—“Watch It Grow to 100,000.”
- Enid, Okla.—“All Roads Lead to Enid.”
- Everett, Wash.—“The City of Smokestacks and Opportunity.”
- Fargo, N. D.—“The Biggest Little City in the World.”
- Fairbault, Minn.—“Athens of the Northwest.”
- Fort Smith, Ark.—“The Southwestern Factory City.”
- Fort Wayne, Ind.—“Fort Wayne With Might and Main.”
- Grand Forks, N. Dak.—“The Home City of the Northwest.”
- Great Falls, Mont.—“Watch Our Smoke.”
- Hood River Valley, Ore.—“The University of Apple Culture.”
- Houston, Texas.—“Keep Boostin’ Houston.”
- Hume, Texas.—“Boom Hume.”
- Indianapolis, Ind.—“No Mean City.”
- Kalamazoo, Mich.—“In Kalamazoo We Do.”
- Lansing, Mich.—“Larger, Livelier, Lovelier Lansing.”
- Mankato, Minn.—“Mankato for Mine.”
- Mobile, Ala.—“Queen City of the Gulf.”
- Mott, Mo.—“Mott Is the Spot.”
- Muscatine, Iowa.—“Come and Blow Your Whistle With Us.”
- New Haven, Conn.—“Old Elms, But New Ideas.”
- Oklahoma City, Okla.—“We Do.”
- “The Center of Commerce in the Land of Promise.” “The Fastest Growing City in the Fastest Growing State.”
- Pasco, Wash.—“Keep Your eye on Pasco.”
- Perth Amboy, N. J.—“Perth Amboy—Pacemaking City.”
- Redmond, Ore.—“A Garden Spot of the Inland Empire.”
- St. Louis, Mo.—“St. Louis Has the Goods.”
- Salem, Ore.—“The Cherry City of the World.”
- Schenectady, N. Y.—“Schenectady Lights and Hauls the World.” “Skeedaddle for Schenectady.”
- Silverton, Ore.—“The Heart of the Willamette Valley.”
- Sioux City, Iowa.—“Sioux City Says Come.”
- Spokane, Wash.—“All Roads Lead to Spokane.”
- Tacoma, Wash.—“You’ll Like Tacoma.” “Watch Tacoma Grow.”
- Waco, Texas.—“The Fastest Growing City in the Southwest.”
- Walla Walla, Wash.—“What Walla Walla Wants Is You.”
- Waterloo, Iowa.—“Waterloo’s Way Wins.”
- Wheeling, West Va.—“Wheeling Means Business.”